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THE FÊTE

*La Maison Fête Is Redefining
Entertaining Through Intention, Beauty,
and Meaningful Connection*

PHILOSOPHY

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In a time when entertaining has shifted away from spectacle and toward something far more meaningful, La Maison Fête has quietly become a beacon for those who believe gathering is an art form. Part event design studio, part curated retail shop, the Bedford-based brand, founded by partners Deanna Marano and Brett Cameron, is redefining how the area hosts, with warmth, intention, and a deeply human point of view.

At the heart of La Maison Fête is a simple but powerful philosophy: everything begins with how people come together. Whether they are designing a private celebration or sourcing pieces for their shop, Marano and Cameron approach their work as one continuous expression of hospitality. The store itself feels like an extension of their events, filled with beautiful, considered pieces meant to be used, enjoyed, and layered into everyday life rather than saved only for special occasions.



Tablescape in the LMF Store

That same philosophy guides how they curate the shop. When sourcing inventory, they look first for timelessness, quality, and personality. They are drawn to pieces that feel special but not precious, items that age beautifully, layer effortlessly, and tell a story over time.

Ask them what they personally couldn't live without when entertaining, and the answer is refreshingly simple: versatile placemats, beautiful linen napkins, and candles, always candles. These are the elements that do the most work in setting the tone of a gathering.

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For them, entertaining well isn't about perfection or performance. It's about anticipation, ease, and genuine care. That sensibility carries into their retail space, which feels less like a store and more like stepping into a thoughtfully prepared home. From the moment visitors walk in, the space invites lingering, browsing, and imagining how these pieces might live in their own homes.

To Marano and Cameron, the difference between a beautifully styled home and a truly welcoming one is subtle but profound. A welcoming home feels lived in and generous. It invites guests to sit, to linger, to pour another glass. It's less about perfection and more about presence, soft lighting, thoughtful details, and a sense that someone has considered your comfort.



Table Set up at a LMF Event



Tablescape in the LMF Store

For first-time hosts, their advice is equally practical: invest in good linens and great lighting. A simple table becomes instantly elevated with beautiful napkins or a tablecloth, and nothing replaces the warmth of candlelight.

They also point to two often-overlooked details that instantly elevate a home gathering: scent and a thoughtfully set bar. Scent creates memory and emotion the moment guests arrive, whether it comes from a candle, fresh greenery, or something gently simmering on the stove. And a well-layered bar, complete with glassware, garnishes, ice, and candlelight, creates confidence for the host and comfort for the guest, becoming both functional and a focal point of the room.

Their favorite category in the store is tabletop, where function meets beauty and the magic of gathering really happens. Among their most cherished finds are their vintage pieces, including a current favorite: a pair of vintage brass candlesticks sourced on a market trip.

Marano and Cameron have seen home entertaining become more intimate and intentional. People are hosting smaller gatherings with greater care, focusing on connection rather than spectacle. What excites them most about the future is the return to meaning: thoughtful hosting, personal touches, and spaces that reflect how we truly live and gather.

The most memorable gatherings are the ones where the host is present, relaxed, and enjoying the moment alongside their guests.

In other words, perfection is overrated. Presence is everything.



Candlelight sets the scene